

ORDER



| | | | |
|-------------------|----------------------|-------------------------------------|-------------------------|
| Orders | Order / Rev: | <u>710415 - 5</u> | |
| | Alt Order #: | 06300017 | |
| | Product Desc: | OBAMA FOR AMERICA | |
| | Estimate: | 1536 A | |
| | Flight Dates: | 09/18/12 - 09/24/12 | Primary AE: |
| | Original Date / Rev: | 08/28/12 / 09/19/12 | Sales Office: |
| | Order Type: | Political | Sales Region: |
| | | | Aaron Ashe |
| | | | T-WAS |
| | | | NAT |
| Agency | Name: | <u>Greer Margolis Mitchell/ Pol</u> | |
| | Buying Contact: | K Keuleman | Billing Type: |
| | Billing Contact: | | Broadcast |
| | | 3050 K St NW | Billing Cycle: |
| | | Washington, DC 20007 | WEEKLY |
| | | | Agency Commission: |
| | | | 15% |
| Advertiser | Name: | <u>Obama/D/President</u> | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | PL-Presidential | Order Separation: |
| | Priority: | P-4 | Advertiser External ID: |
| | Revenue Codes: | AGY, GEN, POL | Agency External ID: |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Totals | | | | |
|------------|----------|---------|--------------|--------------|----------------|---------|--------------|--------------|--------|
| | | | | | Month | # Spots | Gross Amount | Net Amount | Rating |
| 09/17/12 | 09/23/12 | 135 | \$146,160.00 | \$124,236.00 | September 2012 | 165 | \$173,235.00 | \$147,249.75 | 0.00 |
| 09/24/12 | 09/30/12 | 30 | \$27,075.00 | \$23,013.75 | Totals | 165 | \$173,235.00 | \$147,249.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------------|-------------------|-------------------|--------------------------|-------|--|----------|------|-------|----------|-----|------|------|-------|----------|
| 1 | WTSP | 09/18/12 | 09/21/12 | ON (M-Su) ON (M-Su) | CM | M-F 137, Sa 1205, (4:30 XM-4:59 XM) | TWTF-- | :30 | 4 | \$75.00 | P-4 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | \$75.00 | 0.00 | | | | | | | |
| 2 | WTSP | 09/24/12 | 09/24/12 | ON (M-Su) ON (M-Su) | CM | M-F 137, Sa 1205,M----- | | :30 | 1 | \$75.00 | P-4 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | \$75.00 | 0.00 | | | | | | | |
| 3 | WTSP | 09/18/12 | 09/21/12 | 5-530a 5-530a 10 News | CM | 5-530a | -TWTF-- | :30 | 4 | \$100.00 | P-4 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | \$100.00 | 0.00 | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | | | | | | | | |
| 1 | WTSP | 09/17/12-09/23/12 | 5-530a | | | 5-530a | | | | | | | | | |
| | | <u>Credited</u> | | | | | | | | | | | | | |
| 2 | WTSP | 09/17/12-09/23/12 | 5-530a | | | 5-530a | | | | | | | | | |
| | | <u>Credited</u> | | | | | | | | | | | | | |
| 4 | WTSP | 09/17/12-09/23/12 | 5-530a | | | 5-530a | | | | | | | | | |
| | | <u>Credited</u> | | | | | | | | | | | | | |
| 5 | WTSP | 09/18/12 | 09/21/12 | 530-6a 530-6a 10 News | CM | 530-6a | -TWTF-- | :30 | 5 | \$150.00 | P-4 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 5 | \$150.00 | 0.00 | | | | | | | |
| 6 | WTSP | 09/24/12 | 09/24/12 | | CM | 530-6a | M----- | :30 | 1 | \$150.00 | P-4 | 0.00 | NM | 1 | \$150.00 |

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|----------------------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|------|--------------|---------|
| | | | | 530-6a | | | | | | | | | | | |
| | | | | 530-6a 10 News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| 7 | WTSP | 09/18/12 | 09/21/12 | M-F 6-7a | CM | 6-7a | | | | -TWTF-- | | :30 | 4 | \$175.00 P-4 | 0.00 NM |
| | | | | 6-7a 10 News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$175.00 | | 0.00 | | | |
| 8 | WTSP | 09/24/12 | 09/24/12 | M-F 6-7a | CM | 6-7a | | | | M----- | | :30 | 1 | \$175.00 P-4 | 0.00 NM |
| | | | | 6-7a 10 News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$175.00 | | 0.00 | | | |
| 9 | WTSP | 09/18/12 | 09/21/12 | CBS This Morning | CM | 7-9a | | | | -TWTF-- | | :30 | 4 | \$200.00 P-4 | 0.00 NM |
| | | | | CBS This Morning | | (7:00 AM-8:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$200.00 | | 0.00 | | | |
| 10 | WTSP | 09/24/12 | 09/24/12 | CBS This Morning | CM | 7-9a | | | | M----- | | :30 | 1 | \$200.00 P-4 | 0.00 NM |
| | | | | CBS This Morning | | (7:00 AM-8:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| 11 | WTSP | 09/18/12 | 09/21/12 | CBS This Morning | CM | 7-9a | | | | -TWTF-- | | :30 | 4 | \$200.00 P-4 | 0.00 NM |
| | | | | CBS This Morning | | (8:00 AM-9:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$200.00 | | 0.00 | | | |
| 12 | WTSP | 09/24/12 | 09/24/12 | CBS This Morning | CM | 7-9a | | | | M----- | | :30 | 1 | \$200.00 P-4 | 0.00 NM |
| | | | | CBS This Morning | | (8:00 AM-9:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| 13 | WTSP | 09/18/12 | 09/21/12 | M-F 9-930a 10 News, 9a | CM | 9-9:30A | | | | -TWTF-- | | :30 | 4 | \$100.00 P-4 | 0.00 NM |
| | | | | 10 News, 9am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$100.00 | | 0.00 | | | |
| 14 | WTSP | 09/24/12 | 09/24/12 | M-F 9-930a 10 News, 9a | CM | 9-9:30A | | | | M----- | | :30 | 1 | \$100.00 P-4 | 0.00 NM |
| | | | | 10 News, 9am | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 15 | WTSP | 09/18/12 | 09/21/12 | M-F 930-10a Inside Edition | CM | 930-10a | | | | -TWTF-- | | :30 | 4 | \$100.00 P-4 | 0.00 NM |
| | | | | Inside Edition | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$100.00 | | 0.00 | | | |
| 16 | WTSP | 09/24/12 | 09/24/12 | M-F 930-10a Inside Edition | CM | 930-10a | | | | M----- | | :30 | 1 | \$100.00 P-4 | 0.00 NM |
| | | | | Inside Edition | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 17 | WTSP | 09/18/12 | 09/21/12 | M-F 10-11a Studio 10 | CM | 10-11a | | | | -T----- | | :30 | 2 | \$75.00 P-4 | 0.00 NM |
| | | | | Studio 10 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | 2 | | | | \$75.00 | | 0.00 | | | |
| 19 | WTSP | 09/18/12 | 09/21/12 | Price Is Right | CM | 11a-12p | | | | -TWTF-- | | :30 | 6 | \$450.00 P-4 | 0.00 NM |
| | | | | Price Is Right | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 6 | | | | \$450.00 | | 0.00 | | | |
| 20 | WTSP | 09/24/12 | 09/24/12 | Price Is Right | CM | 11a-12p | | | | M----- | | :30 | 2 | \$450.00 P-4 | 0.00 NM |
| | | | | Price Is Right | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 2 | | | | \$450.00 | | 0.00 | | | |
| 21 | WTSP | 09/18/12 | 09/21/12 | M-F 12-1230p | CM | 12-1230p | | | | -TWTF-- | | :30 | 4 | \$450.00 P-4 | 0.00 NM |
| | | | | 10 News @ Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | | | | | \$450.00 | | 0.00 | | | |

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------------|-------------------|-------------------|---------------------------------------|-------|-----------------------|-------------|-----------------|---------------|-------------|------------|-------------|------|-------|------------|
| 21 | WTSP | 09/18/12 | 09/21/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | - TWTF-- | :30 | 4 | \$450.00 | P-4 | 0.00 | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | - TWTF-- | | 4 | \$450.00 | | 0.00 | | | | | | |
| 22 | WTSP | 09/24/12 | 09/24/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | M----- | :30 | 1 | \$450.00 | P-4 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | \$450.00 | | 0.00 | | | | | | |
| 23 | WTSP | 09/18/12 | 09/21/12 | Y&R Young and the Restless | CM | 1230-130p | - TWTF-- | :30 | 4 | \$550.00 | P-4 | 0.00 | NM | 4 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | - TWTF-- | | 4 | \$550.00 | | 0.00 | | | | | | |
| 24 | WTSP | 09/24/12 | 09/24/12 | Y&R Young and the Restless | CM | 1230-130p | M----- | :30 | 1 | \$550.00 | P-4 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | \$550.00 | | 0.00 | | | | | | |
| 25 | WTSP | 09/18/12 | 09/21/12 | B&B Bold and Beautiful | CM | 130-2p | - TWTF-- | :30 | 4 | \$550.00 | P-4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | - TWTF-- | | 4 | \$550.00 | | 0.00 | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WTSP | 09/17/12-09/23/12 | B&B | Credited | | 130-2p | | - TWThF---- | :30 | (\$550.00) | 0.00 | NM | | | |
| 2 | WTSP | 09/17/12-09/23/12 | B&B | Credited | | 130-2p | | - TWThF---- | :30 | (\$550.00) | 0.00 | NM | | | |
| 3 | WTSP | 09/17/12-09/23/12 | B&B | Credited | | 130-2p | | - TWThF---- | :30 | (\$550.00) | 0.00 | NM | | | |
| 4 | WTSP | 09/17/12-09/23/12 | B&B | Credited | | 130-2p | | - TWThF---- | :30 | (\$550.00) | 0.00 | NM | | | |
| 26 | WTSP | 09/24/12 | 09/24/12 | B&B Bold and Beautiful | CM | 130-2p | M----- | :30 | 1 | \$550.00 | P-4 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | \$550.00 | | 0.00 | | | | | | |
| 27 | WTSP | 09/18/12 | 09/21/12 | M-F 2-3p The Talk | CM | 2-3p | - TWTF-- | :30 | 4 | \$300.00 | P-4 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | - TWTF-- | | 4 | \$300.00 | | 0.00 | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WTSP | 09/17/12-09/23/12 | M-F 2-3p | Credited [DO 1 FOR 3 11P SUN NEWS] | | 2-3p | | - TWThF---- | :30 | (\$300.00) | 0.00 | NM | | | |
| 2 | WTSP | 09/17/12-09/23/12 | M-F 2-3p | Credited [DO 1 FOR 3 11P SUN NEWS] | | 2-3p | | - TWThF---- | :30 | (\$300.00) | 0.00 | NM | | | |
| 3 | WTSP | 09/17/12-09/23/12 | M-F 2-3p | Credited [DO 1 FOR 3 11P SUN NEWS] | | 2-3p | | - TWThF---- | :30 | (\$300.00) | 0.00 | NM | | | |
| 28 | WTSP | 09/24/12 | 09/24/12 | M-F 2-3p The Talk | CM | 2-3p | M----- | :30 | 1 | \$300.00 | P-4 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | \$300.00 | | 0.00 | | | | | | |
| 29 | WTSP | 09/18/12 | 09/21/12 | M-F 3-4p Let's Make a Deal | CM | 3-4p | - TWTF-- | :30 | 8 | \$275.00 | P-4 | 0.00 | NM | 8 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/17/12 | 09/23/12 | - TWTF-- | | 8 | \$275.00 | | 0.00 | | | | | | |
| 30 | WTSP | 09/24/12 | 09/24/12 | M-F 3-4p Let's Make a Deal | CM | 3-4p | M----- | :30 | 2 | \$275.00 | P-4 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 2 | \$275.00 | | 0.00 | | | | | | |

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Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|-------------------------------|-------|-------------------|----------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 31 | WTSP | 09/18/12 | 09/21/12 | M-F 4-5p Dr. Phil | CM | 4-5p | - TWTF-- | :30 | 4 | \$400.00 | P-4 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$400.00 | | 0.00 | | | |
| 32 | WTSP | 09/24/12 | 09/24/12 | M-F 4-5p Dr. Phil | CM | 4-5p | M----- | :30 | 1 | \$400.00 | P-4 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$400.00 | | 0.00 | | | |
| 33 | WTSP | 09/18/12 | 09/21/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | - TWTF-- | :30 | 4 | \$275.00 | P-4 | 0.00 | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$275.00 | | 0.00 | | | |
| 34 | WTSP | 09/24/12 | 09/24/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | M----- | :30 | 1 | \$275.00 | P-4 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$275.00 | | 0.00 | | | |
| 35 | WTSP | 09/18/12 | 09/21/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | - TWTF-- | :30 | 4 | \$275.00 | P-4 | 0.00 | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$275.00 | | 0.00 | | | |
| 36 | WTSP | 09/24/12 | 09/24/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | M----- | :30 | 1 | \$275.00 | P-4 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$275.00 | | 0.00 | | | |
| 37 | WTSP | 09/18/12 | 09/21/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | - TWTF-- | :30 | 4 | \$500.00 | P-4 | 0.00 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$500.00 | | 0.00 | | | |
| 38 | WTSP | 09/24/12 | 09/24/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | M----- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| 41 | WTSP | 09/18/12 | 09/21/12 | 7-730p Wheel of Fortune | CM | 7-730p | - TWTF-- | :30 | 4 | \$1,300.00 | P-4 | 0.00 | NM | 4 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$1,300.00 | | 0.00 | | | |
| 42 | WTSP | 09/24/12 | 09/24/12 | 7-730p Wheel of Fortune | CM | 7-730p | M----- | :30 | 2 | \$1,300.00 | P-4 | 0.00 | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 2 | | | | \$1,300.00 | | 0.00 | | | |
| 43 | WTSP | 09/18/12 | 09/21/12 | 730-8p Jeopardy | CM | 730-8p | - TWTF-- | :30 | 4 | \$1,500.00 | P-4 | 0.00 | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$1,500.00 | | 0.00 | | | |
| 44 | WTSP | 09/24/12 | 09/24/12 | 730-8p Jeopardy | CM | 730-8p | M----- | :30 | 1 | \$1,500.00 | P-4 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| 45 | WTSP | 09/18/12 | 09/21/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | - TWTF-- | :30 | 4 | \$1,000.00 | P-4 | 0.00 | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWTF-- | | 4 | | | | \$1,000.00 | | 0.00 | | | |
| 46 | WTSP | 09/24/12 | 09/24/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | M----- | :30 | 1 | \$1,000.00 | P-4 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 47 | WTSP | 09/22/12 | 09/22/12 | LN (Sa) Late News (Sa) | CM | Sa 11-1135p | -----S- | :30 | 1 | \$700.00 | P-4 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/22/12 | 09/22/12 | -----S- | | 1 | | | | \$700.00 | | 0.00 | | | |

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|--------------------|-------------------|-----------------------|-----|-------|-----------------|---------------|---------------|------------|-------------|------------|
| 60 | WTSP | 09/24/12 | 09/24/12 | Mon Prime A Met Mother/Partners | CM | Mon 8-9p | M----- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| 61 | WTSP | 09/24/12 | 09/24/12 | Mon Prime B 2 Broke Girls/Mike & Molly | CM | Mon 9-10p | M----- | :30 | 1 | \$5,500.00 | P-4 | 0.00 | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$5,500.00 | | 0.00 | | | |
| 62 | WTSP | 09/24/12 | 09/24/12 | Mon Prime C Hawaii Five-0 | CM | Mon 10-11p | M----- | :30 | 1 | \$3,500.00 | P-4 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$3,500.00 | | 0.00 | | | |
| 64 | WTSP | 09/18/12 | 09/18/12 | Tue Prime Other NCIS: Los Angeles | CM | 9-11p | -T----- | :30 | 2 | \$4,500.00 | P-4 | 0.00 | NM | 2 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | 2 | | | | \$4,500.00 | | 0.00 | | | |
| 66 | WTSP | 09/19/12 | 09/19/12 | Wed Prime A Survivor: Phillipines (Season Pre | CM | Wed 8-930p | --W--- | :30 | 2 | \$4,000.00 | P-4 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --W--- | | 2 | | | | \$4,000.00 | | 0.00 | | | |
| 67 | WTSP | 09/19/12 | 09/19/12 | Wed Prime C Big Brother (Season Finale) | CM | Wed 930-11p | --W--- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --W--- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| 68 | WTSP | 09/20/12 | 09/20/12 | Thu Prime A Big Bang Theory/Big Bang Thec | CM | Thu 8-9p | ---T-- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---T-- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| <u>Spot</u> | | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 1 | WTSP | 09/17/12-09/23/12 | Thu Prime A | | | | Thu 8-9p | | | ---Th---- | :30 | (\$4,500.00) | 0.00 | NM | |
| <i>Credited</i> [mg on line 92] | | | | | | | | | | | | | | | |
| 69 | WTSP | 09/20/12 | 09/20/12 | Thu Prime B Two and a Half Men/Two and a | CM | Thu 9-10p | ---T-- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---T-- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| 70 | WTSP | 09/20/12 | 09/20/12 | Thu Prime C Thu Prime C | CM | Thu 10-11p | ---T-- | :30 | 1 | \$4,000.00 | P-4 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---T-- | | 1 | | | | \$4,000.00 | | 0.00 | | | |
| 71 | WTSP | 09/21/12 | 09/21/12 | Fri Prime A Undercover Boss | CM | Fri 8-9p | ----F-- | :30 | 2 | \$3,000.00 | P-4 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ----F-- | | 2 | | | | \$3,000.00 | | 0.00 | | | |
| 72 | WTSP | 09/21/12 | 09/21/12 | Fri Prime B CSI: NY | CM | Fri 9-10p | ----F-- | :30 | 2 | \$3,000.00 | P-4 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ----F-- | | 2 | | | | \$3,000.00 | | 0.00 | | | |
| E 73 | WTSP | 09/21/12 | 09/21/12 | Fri Prime C Blue Bloods | CM | Fri 10-11p | ----F-- | :30 | 2 | \$3,000.00 | P-4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ----F-- | | 2 | | | | \$3,000.00 | | 0.00 | | | |
| <u>Spot</u> | | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 1 | WTSP | 09/17/12-09/23/12 | Fri Prime C | | | | Fri 10-11p | | | ----F---- | :30 | (\$3,000.00) | 0.00 | NM | |
| <i>Credited</i> 2 WTSP 09/17/12-09/23/12 Fri Prime C <i>Credited</i> | | | | | | | | | | | | | | | |
| 74 | WTSP | 09/22/12 | 09/22/12 | Sat Prime B Crimetime Saturday | CM | Sat 9-10p | ----S- | :30 | 2 | \$1,500.00 | P-4 | 0.00 | NM | 2 | \$3,000.00 |

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|----|-------------|-------------------|-------------------|--|-------|-----------------------|---------|-----|-------|-----------------|-----|-----------------|------|-------------|-------------|-------------|
| 74 | WTSP | 09/22/12 | 09/22/12 | Sat Prime B Crimetime Saturday | CM | Sat 9-10p | -----S- | :30 | 2 | \$1,500.00 | P-4 | 0.00 | NM | 2 | \$3,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | 2 | | | | \$1,500.00 | | 0.00 | | | | |
| 75 | WTSP | 09/23/12 | 09/23/12 | Sun Prime A 60 Minutes | CM | 7-8p | -----S | :30 | 2 | \$4,500.00 | P-4 | 0.00 | NM | 0 | \$0.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 2 | | | | \$4,500.00 | | 0.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |
| 1 | WTSP | 09/17/12-09/23/12 | Sun Prime A | | 7-8p | | | | | -----Su | | :30(\$4,500.00) | 0.00 | NM | | |
| | | <u>Credited</u> | | | | | | | | | | | | | | |
| 2 | WTSP | 09/17/12-09/23/12 | Sun Prime A | | 7-8p | | | | | -----Su | | :30(\$4,500.00) | 0.00 | NM | | |
| | | <u>Credited</u> | | | | | | | | | | | | | | |
| 76 | WTSP | 09/23/12 | 09/23/12 | Sun Prime B Person of Interest | CM | Sun 8-9p | -----S | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | | \$4,500.00 | | 0.00 | | | | |
| 77 | WTSP | 09/23/12 | 09/23/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 1 | \$3,500.00 | P-4 | 0.00 | NM | 1 | \$3,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | | \$3,500.00 | | 0.00 | | | | |
| 78 | WTSP | 09/23/12 | 09/23/12 | Sun Prime D The Mentalist | CM | Sun 10-11p | -----S | :30 | 1 | \$3,500.00 | P-4 | 0.00 | NM | 1 | \$3,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | | \$3,500.00 | | 0.00 | | | | |
| 79 | WTSP | 09/23/12 | 09/23/12 | NFL Football Game #2 NFL Football Game #2 | CM | 4-7p | -----S | :30 | 1 | \$5,000.00 | P-4 | 0.00 | NM | 1 | \$5,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | | \$5,000.00 | | 0.00 | | | | |
| 80 | WTSP | 09/18/12 | 09/18/12 | Tue Prime A NCIS | CM | Tue 8-9p | -T----- | :30 | 2 | \$10,000.00 | P-3 | 0.00 | NM | 2 | \$20,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | 2 | | | | \$10,000.00 | | 0.00 | | | | |
| 81 | WTSP | 09/18/12 | 09/21/12 | 5-530a 5-530a 10 News | CM | 5-530a | -TWT--- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -TWT-- | | 1 | | | | \$100.00 | | 0.00 | | | | |
| 82 | WTSP | 09/24/12 | 09/24/12 | 5-530a 5-530a 10 News | CM | 5-530a | M----- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$200.00 | | 0.00 | | | | |
| 83 | WTSP | 09/23/12 | 09/23/12 | Face the Nation Face the Nation | CM | Sun 1030-1130a | -----S | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | | | | \$500.00 | | 0.00 | | | | |
| 84 | WTSP | 09/24/12 | 09/24/12 | CBS Evening News CBS Evening News | CM | 630-7p | M----- | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | 1 | | | | \$2,000.00 | | 0.00 | | | | |
| 85 | WTSP | 09/22/12 | 09/22/12 | Sat Prime A Crimetime Saturday | CM | Sat 8-9p | -----S- | :30 | 2 | \$1,500.00 | P-4 | 0.00 | NM | 2 | \$3,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | 2 | | | | \$1,500.00 | | 0.00 | | | | |
| 86 | WTSP | 09/22/12 | 09/22/12 | Sat Prime C 48 Hours Mystery | CM | Sat 10-11p | -----S- | :30 | 1 | \$1,500.00 | P-4 | 0.00 | NM | 1 | \$1,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | 1 | | | | \$1,500.00 | | 0.00 | | | | |
| 87 | WTSP | 09/18/12 | 09/21/12 | Letterman Late Night with David Letterman | CM | 1135p-1237a | -TWTF-- | :30 | 2 | \$700.00 | P-3 | 0.00 | NM | 2 | \$1,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | 1 | | | | \$700.00 | | 0.00 | | | | |

Order / Rev: 710415 - 5
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------------|-------|-------------------|----------|-----|-------|-------------|-----|---------------|------------------|-------|------------|
| 87 | WTSP | 09/18/12 | 09/21/12 | Letterman | CM | 1135p-1237a | - TWTF-- | :30 | 2 | \$700.00 | P-3 | 0.00 | NM | 2 | \$1,400.00 |
| Late Night with David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 - TWTF-- 2 \$700.00 0.00 | | | | | | | | | | | | | | | |
| 88 | WTSP | 09/18/12 | 09/21/12 | CBS This Morning | CM | 7-9a | - TWTF-- | :30 | 4 | \$200.00 | P-4 | 0.00 | NM | 4 | \$800.00 |
| CBS This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 - TWTF-- 4 \$200.00 0.00 | | | | | | | | | | | | | | | |
| 91 | WTSP | 09/18/12 | 09/21/12 | 10 News Replay | CM | M-F 207-242x | - TWTF-- | :30 | 1 | \$10.00 | P-4 | 0.00 | NM | 1 | \$10.00 |
| 10 News Replay | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 - TWTF-- 1 \$10.00 0.00 | | | | | | | | | | | | | | | |
| 92 | WTSP | 09/23/12 | 09/23/12 | Sun Prime B | CM | Sun 8-9p | -----S | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| 830p POI | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 -----S 1 \$4,500.00 0.00 | | | | | | | | | | | | | | | |
| 93 | WTSP | 09/22/12 | 09/22/12 | Sat Prime C | CM | Sat 10-11p | ----S- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| 48 Hours Mystery | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 ----S- 1 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| 94 | WTSP | 09/21/12 | 09/21/12 | Fri Prime C | CM | Fri 10-11p | ----F-- | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| Blue Bloods | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 ----F-- 1 \$6,000.00 0.00 | | | | | | | | | | | | | | | |
| N95 | WTSP | 09/22/12 | 09/22/12 | NCAA Football Game #2 | CM | 3-7p | -----S- | :30 | 1 | \$2,500.00 | P-4 | 0.00 | NM | 1 | \$2,500.00 |
| NCAA Football Game #2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 -----S- 1 \$2,500.00 0.00 | | | | | | | | | | | | | | | |
| N96 | WTSP | 09/23/12 | 09/23/12 | 10 Sports Extra | CM | Su 1135-1145p | -----S | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| 10 Sports Exra | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 -----S 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| N97 | WTSP | 09/20/12 | 09/21/12 | Late Late Show | CM | 1237-137a | ---TF-- | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| Late Late Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 09/23/12 ---TF-- 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | 165 \$173,235.00 | | |